



Proudly Presents

FESTIVAL 2024

www.greatsoutherntreasures.com.au/bloom

f GreatSouthernTreasures greatsoutherntreasures



WHERE

DREAM

Experience wondrous events and adventure through otherworldly landscapes in the Great Southern.

- Hike up one of Western Australia's highest peaks, Bluff Knoll, for wondrous views of Stirling Range National Park.
- Experience the Aboriginal traditions and culture in Kojonup, where you can immerse yourself in Aboriginal storytelling.
- Journey through the rivers of Walpole before walking amongst towering tingle trees at the Valley of the Giants Tree Top Walk.
- Feel the surging power of the Southern Ocean, watching from the platform hanging over The Gap and Natural Bridge.
- Discover the Great Southern wine region, sampling the vast array of wine varieties from cabernet sauvignon to merlot and chardonnay.
- Soar above at Porongurup National Park's Granite Skywalk, with spectacular 360-degree views.
- Marvel at a chasing ship and processing factory at Albany's Historic Whaling Station, the only experience like it in the world.

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WESTERNAUSTRALIA.COM

HAPPEN



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Find your event location using the colour codes.

 $[\]star \text{All}$ events are subject to change. Please see website for up to date information.

Minister Welcome

Bloom Festival 21 September - 20 October 2024

The Western Australian Government is a proud sponsor of the Bloom Festival through Tourism Western Australia's Regional Events Scheme (RES).

RES was established to support event holders across the state with the development of events to drive tourism to regional Western Australia. The scheme plays an important role in positioning the State's five tourism regions as exciting destinations by showcasing and promoting the host region's unique and diverse attractions.

A total of 73 regional events across Western Australia have been funded through the 2024-25 RES, which also includes a \$250,000 funding pool for the Regional Aboriginal Events Scheme, which exclusively allocates funding to events delivering Aboriginal activities and experiences.

The Western Australian Government is proud to sponsor all these regional events, which help bring vibrancy to local communities and drive visitor spend, injecting millions into regional economies.

Tourism is a key part of the Western Australian Government's plan to diversify the economy, create jobs and develop business opportunities, especially in regional Western Australia. Events play an important role in this plan and also contribute to the vision for Perth and Western Australia to be the fastest growing events destination in the South East Asian region.

The Western Australian Government sponsors a range of sporting, cultural, arts and culinary events across the state, to attract visitors and encourage them to stay longer, disperse further and spend more while they are here.

We hope everyone enjoys this event and takes the time to explore the Great Southern region.











ern with you.

Welcome to Bloom Festival 2024, Presented by WCP Civil

We are looking forward to celebrating Djilba (Spring) in the Great Southern with you. In this Festival Program, you will find information on all events being held during Bloom For more details and to book tickets please visit the Great Southern Treasures' website and navigate to the Bloom Festival page.

Found an event you would like to attend or an activity you want to do?

STEP 1



Scan the QR code or visit www.greatsoutherntreasures.com.au/bloom

STEP 2 Find the event/activity.

STEP 3 Secure tickets, even if it is a free event. Then we can notify you if the event has any changes or important information in the lead up.

STEP 4 Add it to your calendars!

Thank you for joining us in the Great Southern for wildflower season, we look forward to welcoming you to our beautiful part of the world.

A special thank you to our incredible sponsors for 2024:

WCP Civil, Tourism WA, Lotterywest, Road Safety Commission Western Australia, Great Southern Development Commission, Regional Development Australia Great Southern, Rio Tinto, Australia's South West, Clever Octopus, CBH Group & The Shire of Broomehill-Tambellup.





























SAFE TRAVEL

Always

- Keep your first aid kit stocked and accessible in your car
- Be prepared: ensure you have enough water
- Bring your mobile phone fully charged
- Travel at a safe speed: adapt your speed for the weather and road conditions
- Make sure children are properly restrained
- Lock your car when leaving it unattended & don't leave valuables in the car
- Be aware of wildlife, livestock, road trains, and machinery on country roads
- Leave no trace behind: take your rubbish with you

Never

- Use your mobile when driving
- Drive tired: make sure you take breaks, or swap drivers often
- Drink & drive: arrange a skipper or stay the night

TAKE CARE

Please take care as you are responsible for your own personal property and safety at all times. Great Southern Treasures, our partners, sponsors, and communities are not responsible for any loss, damage, or injury, however caused, to property, or persons at any of the events or on premises.

For Life Threatening Emergencies Call 000 For Police Call 131444

WILDFLOWER

HUNTING TIPS



Take nothing but photos

Please resist the urge to pick wildflowers - permits are required to pick any wildflowers. Any unlawful taking of wildflowers from a National Park or reserve will result in heavy fines by local rangers.



Be mindful of where you step

Stick to the marked and well-used trails, flowers are delicate and a whole plant is a fragile yet essential part of the ecosystem



Stay off private property

Wildflowers are not designated to public areas, but please only venture into public spaces; do not enter private properties without permission.



Leave no trace

There should be zero traces that you've visited the wildflowers. Please take your rubbish with you and do not damage the plants or their home.

And finally, have fun, stay safe, and enjoy the vast and expansive beauty of the Great Southern.







FATIGUE

FACTS AT A GLANCE

rsc.wa.gov.au

of serious crashes are caused by symptoms of fatique

of sleep per night is recommended to avoid fatigued driving

power nap can refresh a driver and prevent fatique related crashes

FATIGUE WARNING SIGNS











PHYSICAL WARNING SIGNS









EFFECTS OF FATIGUE





*Blood Alcohol Concentration (BAC)

DANGERS OF MICROSLEEP

When you're driving tired, you can drift in and out of sleep without knowing it. Sleep experts call this a micro-sleep and can last three to five seconds. They are the main cause of fatigue-related crashes. A micro-sleep of five seconds at 110km/h is like travelling the length of an Aussie rules football field with your eyes closed.

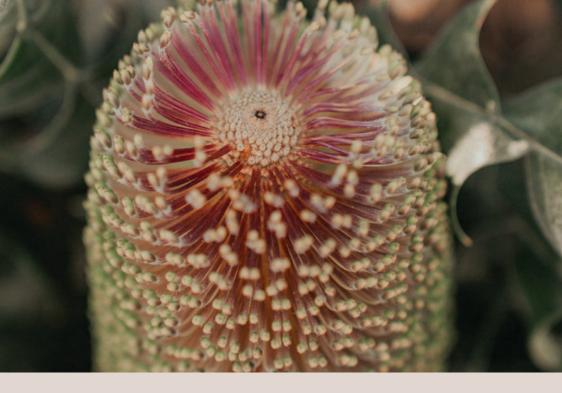


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The Great Southern Treasure's Annual Bloom Festival, A Springtime Wonderland

Each spring, the Great Southern Treasures region of Western Australia transforms into a vibrant wonderland, captivating visitors with fields of wildflowers.

The 2024 Bloom Festival presented by WCP Civil, invites you to immerse yourself in this natural spectacle and experience the rich cultural and community events that define this extraordinary celebration.

As you take your journey through the eight shires, follow the festival's calendar of events to see what piques your interest. Marvel at the diverse array of wildflowers that make this region a botanical treasure trove. In Kojonup, delight in the golden wattles and vibrant everlastings. In Pingrup, admire the striking pink and white pimeleas and delicate orchids. Bremer Bay offers coastal blooms like vivid coastal daisies and resilient succulents, while the Porongurup and Frankland River regions are adorned with beautiful banksias and lush green kangaroo paws.

In Katanning and the Stirling Range, be enchanted by unique mountain bells and rare blue lechenaultia. The Fitzgerald River National Park boasts an astonishing variety of over 1,800 plant species, including the iconic royal hakea and spectacular qualup bell.

The festival's events weave together the region's natural beauty with its vibrant cultural tapestry. Enjoy bustling markets filled with local produce and handmade crafts, captivating circus performances, and enriching historical and Aboriginal cultural tours. Participate in creative workshops on floral arrangement and native plant cultivation, and visit art and craft exhibitions that showcase nature-inspired artistry. Embark on guided hikes and scenic wildflower drives, marveling at the region's breathtaking landscapes. The music muster fills the air with vibrant sounds, while food and wine events offer a feast for the senses

This wondrous celebration would not be possible without the generous support of this year's sponsors: WCP Civil, Tourism WA, Lotterywest, Road Safety Commission Western Australia, Great Southern Development Commission, Regional Development Australia Great Southern, Rio Tinto, Australia's South West, Clever Octopus, CBH Group, and The Shire of Broomehill-Tambellup.

Join us in this spellbinding festival and let the Great Southern Treasures Annual Bloom Festival leave you awe-struck and inspired.



For more Information Scan the QR code or visit www.greatsoutherntreasures.com.au/bloom

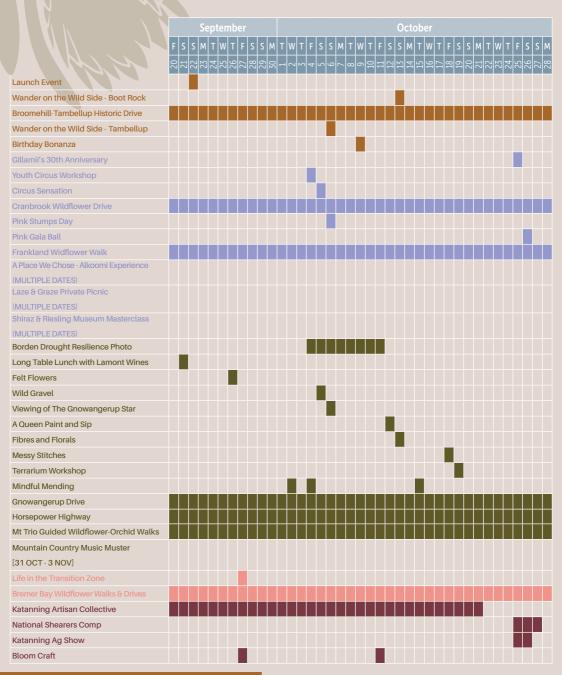




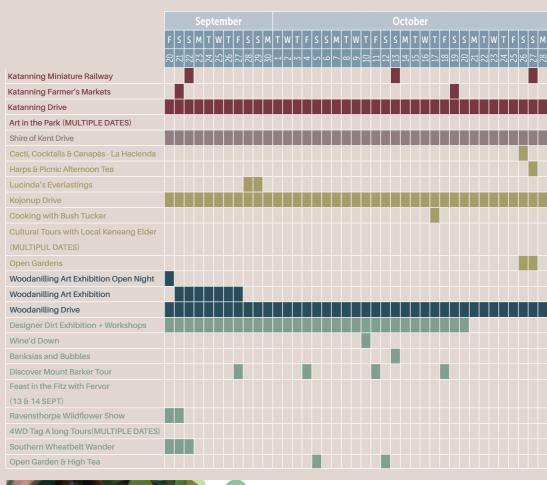




EVENTS











Welcome to all visitors and participants of this year's Bloom Festival.

We are proud to host the launch of this vibrant event and look forward to seeing you in Broomehill. We encourage all residents of the Great Southern region to take this opportunity to explore and discover the hidden 'Treasures' in our beautiful backyard. Enjoy the festival.

www.shirebt.wa.gov.au | (08) 9825 3555





LAUNCH EVENT - SPRING BLOOM MARKETS

러 22 Sept 11am -3pm

\$FREE

♥ Journal St, Broomehill

The 2024 WCP Civil Bloom Festival Launch Event is being hosted in Broomehill. Join us for live music, dancers, fun activities with Circus WA, an amazing array of local market stalls, and delicious food.



WANDER ON THE WILD SIDE - BOOT ROCK RESERVE

🖰 13 Oct 9.30am -12pm

(\$) FREE

Boot Rock Reserve, Jetsam St, Broomehill

It's been a warm, dry autumn, so we are returning to the Boot Rock Reserve to see what this season has delivered! Our resident wildflower guru will assist participants to identify various species of orchids and other wildflowers. A free, informative morning for all. Sturdy footwear, long sleeves, water, a hat and mozzie spray essential.



BROOMFHILL - TAMBELLUP HISTORIC DRIVE

🖺 Sept - Oct 9am-4pm

\$FREE

♥46 - 48 Norrish St, Tambellup

A trip around Broomehill takes you along the old postie run, established over 100 years ago. Still in use today it passes many historical sites significant to the development of the district as well as seasonal wildflower hotspots. Delve into Tambellup's history & discover spectacular wildflower displays by taking the self guided Wildflower & Heritage' drive. Discover old school sites, St Peter's Church & Lake Toolbrunup School with views across flowering canola paddocks to the Stirling Range, quandong alley, the Gordon River & its resident swans.

WANDER ON THE WILD SIDE -TAMBELLUP WATER RESERVE

門 6 Oct 9.30am -12pm

(\$) FREE

▼Tambellup Water Reserve, Tambellup West Rd

It's been a warm, dry autumn, so we are returning to the Tambellup Water Reserve to see what this season has delivered! Our resident wildflower guru will assist participants to identify various species of orchids and other wildflowers. A free, informative morning for all. Sturdy footwear, long sleeves, water, a hat and mozzie spray essential.



BIRTHDAY BONANZA

門 9 Oct 10am

③ TBC

▼Tambellup Pavillion, 2 East Tce, Tambellup

Join the Tambellup CWA for a triple celebration, 90 years of our organisation, 100 years of the West Australian CWA. and 25 years of the Tambellup Cranbrook Community Bank! Savor the culinary creations of Head Chef Paul Iskov from Fervour, who will delight your palate with exquisite samplers of bush foods. Gain insights from a local Elder on the traditional uses of bush foods and seeds in everyday life. Plus, don't miss the chance to visit a nursery featuring a variety of native seedlings.



GILLAMII'S 30TH ANNIVERSARY

🖺 25 Oct 6pm - 10pm

\$60.00

Premier Hotel, 194-208 York St, Albany

Gillamii are hosting the 30th Anniversary Celebration of Landcare at the Premier Hotel in Albany! For three decades, our community has been at the forefront of environmental stewardship and sustainable agriculture making a tangible impact on the world around us. Now, it's time to come together and honour this remarkable journey and our Landcare Legacy.





YOUTH CIRCUS WORKSHOP

🖰 4 Oct 11.30am - 12.30pm

\$FREE

Cranbrook Town Hall, Gathorne St, Cranbrook

Youth Circus Workshop - An engaging and structured circus workshop with internationally award-winning circus artists Tarrabelle & Rusty. Each workshop is specifically tailored to the age and abilities of the participants. Participants are led through warm up exercises, hand-balancing, acrobatics and given the opportunity to try their hand at juggling, hula hooping, flower sticks, diabolo, roal bola, unicycle, ribbons, spinning plates, poi and other circus specialties.



CIRCUS SENSATION

📛 5 Oct 6.15pm - 8pm

\$FREE

Cranbrook Town Hall, Gathorne St, Cranbrook

An exhilarating show from start to finish, international superstars ZAP CIRCUS bring their all-time favourite circus stunts to Cranbrook, a show that you don't want to miss! With Fire Eating, Hula Hooping, Acrobatics, Comedy, Freakshow stunts and hilarious acts, a show sure to keep you on the edge of your seat and ready for more! Come join us and immerse vourself in the sensation of the circus. Share that indescribable feeling you get as you feel the heat from the flames, see the sweat dripping on the acrobats and the flutter of the confetti as it falls from the sky.



CRANBROOK WILDFLOWER DRIVE

🖺 Sept - Oct 8.30am - 4pm

⑤ FREE

Gathorne St, Cranbrook

Explore the many roads and reserves where beautiful wildflowers can be found. This Walk is located along Salt River Rd, these walks have interpretive signage at the head of the trails with the option to sit and have a picnic. Continue your journey to enjoy the views of the Stirling Ranges from the Sukey Hill Lookout or go towards Tambellup to the Pink Lake which sits within the Balicup Group of wetlands. Travel southwest of Cranbrook via Tenterden and visit Lake Nunijup, where you will see native bushlands & wildflowers. You're welcome to camp if you're self-sufficient.



PINK STUMPS DAY

🖰 6 Oct 10 am

⑤ FREE

Frankland River Town Oval, Wingebellup Rd, Frankland River

Join us for a Family Cricket Day all dressed in pink to support the McGrath Foundation. Raffles and giveaways on the day, food and drinks also available.



PINK GALA BALL

🖰 26 Oct 7pm

\$ 80.00

Frankland River Town Hall, Wingebellup Rd, Frankland River

Come and enjoy a delicious meal in beautiful Frankland River, dance the evening away and help raise funds for the McGrath Foundation. Raffles and silent auctions on the night. Dress in pink to show your support of the amazing work done by the McGrath Foundation. This is an over 18's event.



FRANKLAND WILDFLOWER WALK

🖰 Sept - Oct 9.30am - 4.30pm

\$ FREE

♀55 Wingebellup Rd, Frankland River

Travelling through Frankland River you'll find orchids around the oval, cemetery and in bushland off Moir St. Orchids such as the Leopard Sun Orchid can be found within the region and are a spectacular sight. A "must see" is Lake Poorrarecup. Find an amazing wildflower walk in the bushland surrounding the lake, camping permitted. Stop at the newly built playground along Wingebellup Road, stretch your legs, and have a BBQ. Just up the road is Lake Unicup with campgrounds surrounded by wildflower filled bushland.





Innovative Design **Studio**



We are a full-service, design studio fuelled by a burning passion for thinking outside the box & breathing new life into brands.

Why we're clever

We use the power of branding to make your product or service truly unforgettable. Our creativity is driven by passion, not just processes.

Every project is a unique opportunity, guided by our strategic insights. We craft elements that align with your brand's values, creating a distinct identity and setting the tone for your logo, color palette, design, photography, and voice.

Our approach is creative, warm, nurturing, and professional & collaborative. Get in touch with us today for a complimentary 15 minute consult to see how we can help your business.

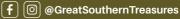
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Share your blooming beautiful photos from your Bloom 2024 adventures.





A PLACE WE CHOSE - THE ULTIMATE ALKOOMI EXPERIENCE

\$ 170+

♦ Alkoomi Wines, 1141 Wingebellup Rd, Frankland River

Join us for a private down-to-earth experience to learn about the history, the unique location, and the wines of Alkoomi, with a progressive tasting through the farm. Finish off the journey with a private picnic set up in the grass trees, with a bottle of wine and feast. We will leave you here to relax and unwind for 1.5 hours before collecting you to return to the cellar door.



SHIRAZ AND RIESLING - MUSEUM MASTERCLASS

門 MULTIPLE DATES

\$ 90.00+

Alkoomi Wines, 1141 Wingebellup Rd, Frankland River

This explorative tasting will allow you to expand your wine knowledge and gives you the exclusive opportunity to taste our very limited Cultivated Collection Shiraz valued at \$120/bottle and Cultivated Collection Riesling valued at \$80/bottle.



LAZE AND GRAZE PRIVATE PICNIC

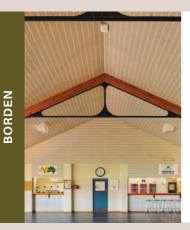
門 MULTIPLE DATES

\$60.00+

♦ Alkoomi Wines, 1141 Wingebellup Rd, Frankland River

With a local picnic hamper and bottle of wine in hand, wander through the vines and find your way to your own private picnic spot amongst the olive trees. Eat, drink, relax and enjoy the serenity for up to two hours.





BORDEN DROUGHT RESILIENCE PHOTO EXHIBITION

🖺 4-11 Oct10am -12pm

\$GOLD COIN

Sorden Pavillion, Stone St, Borden

The Borden community will undertake a 4 day photography workshop focussing on the subject of drought resilience in farming and our beautiful native species throughout the Stirling Range region. This will then be displayed in a 1 week exhibition where the Borden Pavilion will be open to the public for 2 hours per day, displaying the photographs taken. Coffee & refreshments will be available.



LONG TABLE LUNCH WITH LAMONT WINES

🖺 21 Sept 12pm - 5pm

⑤TBC

♥Gnowangerup Town Hall

Come and wine and dine in our beautiful, century old Town Hall. Enjoy a delicious 3 course meal prepared by one of WA's most celebrated chefs - Kate Lamont, Kate brings 3 decades of culinary experience and is the Chef for 'Lamonts' family business, operating out of restaurants in Cottesloe, Swan Valley, Margaret River, Smiths Beach and Perth City. Enjoy a glass of Lamont's wine in this fabulous venue with all proceeds going towards Hawaiin Ride For Youth.



FELT FLOWERS

🖺 26 Sept 1pm - 4pm

\$ 20.00+

Gnowangerup CRC, 47 Yougenup Rd, Gnowangerup

Come and learn how to create your own flower bouquet made from felt. No experience necessary, suitable for all ages (primary school & up). All materials provided. Refreshments and snacks included.

WILD GRAVEL

🖰 5 Oct

\$ 25-160

Gnowangerup, WA 6335

Wild Gravel 2024 is a brand-new Gravel Cycling & Running event in the Stirling Range. Imagine riding through the incredible Stirling Range, one of the most spectacular locations in WA. Come for the weekend, explore the region, view the wildflower, hike Bluff Knoll, or just enjoy quiet, starry nights.



VIEWING OF THE GNOWANGERUP STAR

🖰 6 Oct 10am - 3pm

③ GOLD COIN

935 Yougenup Rd, Gnowangerup

Step Back in Time into the Gnowangerup Star. The Gnowangerup Star is a historic newspaper company that was established in 1915. This iconic building stands as a testament to the timeless craft of journalism. We are offering a chance for the public to immerse themselves in vintage printed newspapers and equipment. Register for vour self-auided tour.



A QUEEN PAINT AND SIP

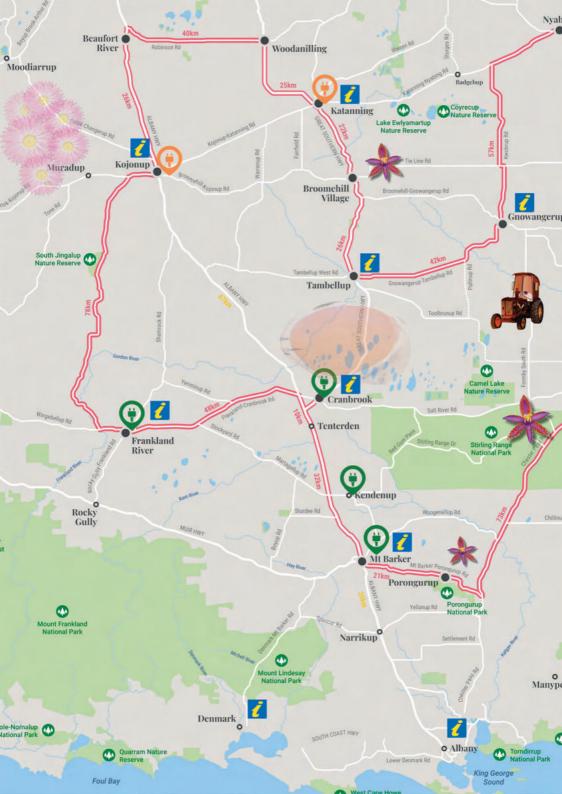
🖰 12 Oct 6.30pm - 9.30pm

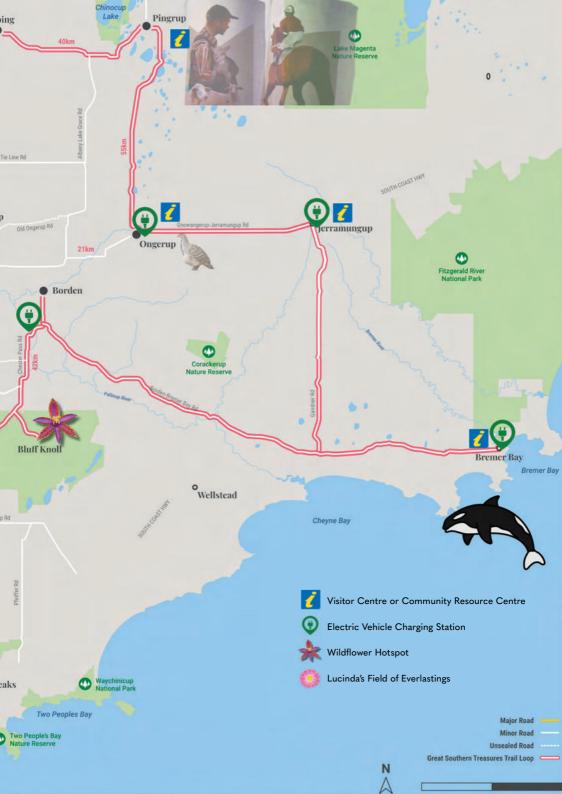
\$60.00

♥Gnowangerup CRC, 47 Yougenup Rd, Gnowangerup

Create your own little unique Bloom masterpiece to take home. Join with fellow budding artists for an evening of art at our Paint and Sip Night. No experience necessary, all materials and artistic guidance will be provided. You'll have materials to keep and take home to start your artistic iourney. Refreshments and snacks provided.







Mountain Country

Ancient Mountains of the Great Southern WA



mountaincountrywa.com.au





GREAT SOUTHERN WA

RDA Great Southern WA is proud to be a Gold Sponsor of the

Great Southern Treasures Bloom Festival

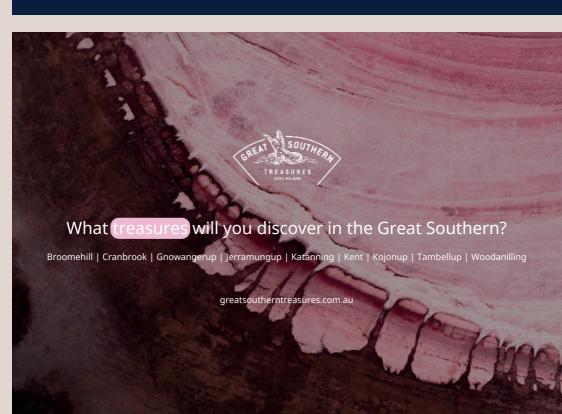
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GNOWANGERUI



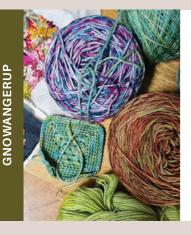
FIBRES & FLORALS

🖰 13 Oct 10am - 2pm

\$160.00 +

Muse Gallery, 46 Yougenup Rd, Gnowangerup

A moment to press pause and receive. Sophie May and Amy Jade are bringing their magic together to create with flowers. Join us at MUSE in Gnowangerup for 4 hours embracing our inner creative, weaving with grasses, threads, both fresh and dried blooms and maybe even a stick or 2. Kicking off with coffee, cacao and cake we will take time for meditation and bringing our wishes the forefront. While we weave there will be an epic platter style lunch, many opportunities to connect and space for rest. A relaxed event open to all levels of ability.



MESSY STITCHES

📛 18 Oct 5.30pm - 8pm

\$60+

Muse Gallery, 46 Yougenup Rd, Gnowangerup

With no plan and little method we can create something beautiful. Join us for a fun evening embracing old practises of embroidery in a whole new way - messy stitches was born when I attended another workshop and then continued filling a embroidery hoop with wild colours and stitches with no real thought apart from it felt good to quiet the mind and keep stitching. A fun evening with shared platter style dinner and local wines - bring a friend or make some new ones.



TERRARIUM WORKSHOP

🖰 19 Oct 1pm - 4pm

\$ 40.00

Gnowangerup CRC, 47 Yougenup Rd, Gnowangerup

Create your own little glasshouse garden using recycled containers. All materials and plants will be provided. If you have your own suitable container and decorations, feel free to bring them. Refreshments and snacks provided.

MINDFUL MENDING

\$ 35.00+

Muse Gallery, 46 Yougenup Rd, Gnowangerup

Embracing our busy minds for a moment of mindful mending. We all have a million things on our to do list so why not bring the mending and learn some fun ways to revitalise your clothing - and if you don't have mending I will have plenty of pieces to share. Catering to all levels of creative. I will share all the crazy and creative ways we can mend our clothes or simply stitch patches to bring quiet to our minds. Join us on Friday or Tuesday, we will enjoy coffee/cacao/tea and cake & if you make it to Wednesday we will share a platter style dinner and glass of bubbles.



GNOWANGERUP DRIVE

🖺 Sept - Oct 9am - 4.30pm

\$ FREE

♥28 Yougenup Rd, Gnowangerup

Start your drive at the old steam tractor outside the Shire office on Yougenup Road & take a look inside the building for the carved mallee fowl. Have a picnic at Aylmore Mineral Springs which flow at a rate of over two litres per second! Follow the Gnowangerup-Jerramungup rd east to visit the Australian Malleefowl Centre at Ongerup, where you can relax in the cafe before exploring the displays & the art exhibition. Another place not to be missed in Ongerup is the District Museum. Take in the breathtaking views of the Stirling Ranges while driving there to climb Bluff Knoll.



HORSEPOWER HIGHWAY

門 DAILY

\$FREE

Broomehill - Stirling Range National Park

The Horsepower Highway is a dynamic, ever-evolving 75km trail of vintage and quirky tractors from the Broomehill turnoff, through the Gnowangerup township and the most scenic approach to the iconic Stirling Range National Park. Get off the beaten track and experience one of Australia's most beautiful country road trips. Don't forget to have the map ready.







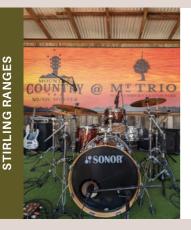
MT TRIO GUIDED WILDFLOWER-ORCHID WALKS

🖺 1 Sept - 31 Oct 8.30am - 10am

\$50.00

Mount Trio Bush Camp, 4850 Salt River Rd, Amelup

At Mt Trio Bush Camp & Caravan Park you have the opportunity to see WA's magnificent Orchids and Wildflowers. A 1 1/2 return walk graded 'Easy' you will see some of the 150 species of orchids that have been discovered on our walks over the years. We will explore the surrounding bushland and share our local knowledge on the flora, fauna, birdlife and geology of the area. Powered and Unpowered Sites available.



MOUNTAIN COUNTRY MUSIC MUSTER

🖺 31 Oct - 3 Nov

\$TBC

Mount Trio Bush Camp, 4850 Salt River Rd, Amelup

A three day camping experience at Mt Trio Bush Camp & Caravan Park. In 2024, our country music stars will include Amber Joy Poulton, Connie Kis Andersen, Rogue Pony, Kathy Carver, Sandy Ann & Ian, Terry Bennetts, Sarah Broome, Rozzi Smith and CampFire Country. The Muster will take place from Thursday 31st October - Sunday 3rd November with Market Stalls, Wine Tasting and Food Vans all included. Please see website for more details



LIFE IN THE TRANSITION ZONE

🖰 27 Sept 5.30pm - 9pm

\$ FREE

Bremer Bay Community Hall, 7 Mary St Bremer Bay

"Life in the Transition Zone: Co-existing with Nature in the Fitzgerald Biosphere," celebrating the character, birdlife, & Wellstead Estuary in WA's only UNESCO Biosphere reserve. The community is invited to participate in a photography competition that celebrates the intersection of conservation & art, highlighting the area's biological richness & vibrant communities. Enjoy a photography exhibition & awards night with special guest judges. Drinks and Nibbles provided. *Photo credit Jarvis Smallman

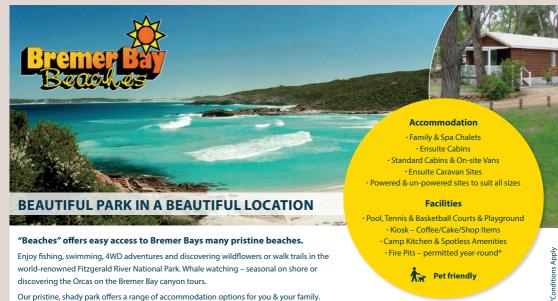
BREMER BAY WILDFLOWER WALKS AND DRIVES

🖺 Sept - Oct 9am - 4pm

(\$) FREE

Beautiful Bremer Bay is on the western doorstep of the unique and internationally recognised biodiversity hotspot that is the Fitzgerald River National Park. Featuring many unique endemic species including the spectacular Quaalup Bell and the stunning Royal Hakea plus countless rare orchids. There are walking trails accessible by car from Bremer Bay including Point Ann, Quaalup Homestead, West Mt Barren and Mount Maxwell. You can pick up a map from the Bremer Bay CRC.





333 Wellstead Road, Bremer Bay WA 6338 I Phone: 08 9837 4290 frontoffice@bremerbaybeaches.com.au I www.bremerbaybeaches.com.au

Options include immaculate caravan & campsites which are pet friendly year-round*.













Discover the hidden gems in the Great Southern Treasures region this spring. A region famed for its abundance of wildflowers, breath-taking mountain ranges, awardwinning attractions & world class wines.



RioTinto

Investing in Your Community

Last year, Rio Tinto supported 23 Great Southern organisations. We are proud to support The Bloom Festival and other grass roots organisations and events in locations where our employees call home.

Historic Whaling Station • Australian Wildlife • Wildflower Garden









Experience the best of the South Coast at Australia's last Whaling Station.

Open 7 days 9am - 5pm (Closed 25 Dec) | Annual Passes available



81 Whaling Station Road, Albany Western Australia 6330 P. (08) 9844 4021 | E. reception@discoverybay.com.au | discoverybay.com.au





Presented by



Southern Art+Craft Trail

Event 2024



SATURDAY 21ST SEPTEMBER
TO SUNDAY 6TH OCTOBER 2024



Pick up a **Free Event Guide** at visitor centres and art outlets across the region or scan the QR code for the online booklet at artsouthwa.com.au







WESTERN AUSTRALIA









SAFETY, QUALITY, PERFORMANCE

Contact: Brett Hadley | Ph: 0448 033 143 | E: brett.hadley@westcoastprofilers.com.au www.westcoastprofilers.com.au



KATANNING



KATANNING ARTISAN COLLECTIVE

🖺 Wed - Sun 10am - 2pm

\$FREE

♥ Katanning Artisian Store, 24 Austral Tce, Katanning

At the Katanning Artisan Collective, we believe in the power of art to inspire, connect and transform. Our collective is a passionate group of talented individuals who have joined forces to establish a commercial outlet, to showcase the artworks and handmade products of our region. You'll find the local fauna and flora portrayed in some of our arts and craft.



NATIONAL SHEARERS COMPETITION

📛 25 - 27 Oct From 8am

\$FREE

♦ Katanning Leisure Centre, Pemble St, Katanning

Mark your calendars for this years Australian National Shearing and Wool Handling Sports Shear! Come along for the ultimate weekend in Katanning with 3 epic days of shearing. Whether you're a seasoned enthusiast or new to the world of wool handling, this event is a must-see for anyone passionate about the heritage and skill of shearing. Don't miss your chance to witness the best in the business go head-to-head, with shearers from all across Australia fighting it out for victory.



KATANNING AGRICULTURAL SHOW

🖺 25 & 26 Oct

\$ FREE

♥ Katanning Leisure Centre, Pemble St, Katanning

Don't miss the Wammco International 133rd Katanning Agricultural Show. With FREE entry, great entertainment, market stalls, rides, delicious food, shearing demos and much more, the Katanning Ag Show is a must do event for the whole family!

BLOOMIN CRAFT

🖺 27 Sept & 11 Oct 10.30am - 12pm 🚯 GOLD COIN

♥ Katanning Library, 16 Austral Tce, Katanning

A fun opportunity for families to introduce their children to reading and language. At our story time children listen to beautiful stories, participate in sensory activities, engage in craft projects, sing songs and interact with other children.



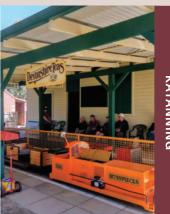
KATANNING MINIATURE RAILWAY

🖰 2nd & 4th Sunday 11am - 3.30pm

③ 2

Olive St, Katanning

Come to Katanning & enjoy a fun day at the Miniature Railway & the All Ages Playground. A perfect place to meet with all your family & friends. Come and ride the mini trails. Tearooms will be open with scones, jam & cream, cupcakes & muffins as well as hot & cold drinks & ice cream. The trains running will be weather dependent.



KATANNING FARMER'S MARKETS

MULTIPLE DATES 8am - 12pm

\$FREE

Katanning Leisure Centre, Pemble St, Katanning

Held at Katanning Agricultural Society's Shearing Sheds on the 3rd Saturday of each month from 8.00am until 12.00pm, Katanning's monthly Farmer's Markets features an array of local products.



KATANNING

KATANNING



KATANNING DRIVE

🖺 Sept - Oct 9am - 5pm

\$FREE

974 Austral Tce, Katanning

Come & see all the wonderful sites Katanning has to offer including the recently rejuvenated Lake Ewlyamartup and the largest undercover sheep saleyards in the southern hemisphere, the Old Flour Mill currently renovated into a boutique Dome cafe & hotel, & an abundance of heritage & memorial sites. Katanning welcomes visitors to stay in the various accommodation available including the new RV rest area. A self-drive map can be collected from the Katanning CRC above address or on the link below.



MULTIPLE DATES 10am - 5pm

®GOLD COIN

₱ 19 Charles St, Katanning

Mark your calendars for this years Australian National Shearing and Wool Handling Sports Shear! Come along for the ultimate weekend in Katanning with 3 epic days of shearing. Whether you're a seasoned enthusiast or new to the world of wool handling, this event is a must-see for anyone passionate about the heritage and skill of shearing. Don't miss your chance to witness the best in the business go head-to-head, with shearers from all across Australia fighting it out for victory.



SHIRE OF KENT DRIVE

🖺 Sept-Oct 9am-4pm

\$ FREE

♥24-26 Richmond St, Nyabing

Come & see the Shire of Kent's local attractions, old school sites, wildflower sites & town services. Some of the wonders you'll see when visiting the Shire of Kent include salt lakes, wildlife, nature reserves & wildflowers. Lake Bryde, the historic Holland Track & parts of the historic rabbit proof fence. Pingrup boasts excellent silo art as a part of the WA Silo Art Trail, take some pictures and enjoy the brand new viewing platform. Then head to Nyabing to enjoy a meal at the Community Hub! Free maps are available from the Shire Office, in Nyabing, or the Pingrup CRC.



NYABING - PINGRUP

CACTI, COCKTAILS & CANAPÉS AT LA HACIENDA

🖺 26 Oct 4.30pm - 6.30pm

\$ 60.00

• 61 Newstead Rd, Kojonup

Wander around this unique and internationally recognized garden, Mojito and canapes in hand, exploring the sumptuous plantings, art and mosaics scattered throughout the many garden rooms. You can almost expect to spot Frida Kahlo around every corner painting the stunning plants and birdlife. You could be forgiven for thinking that you are in Mexico. Tickets are limited, so if you would like to attend this very special event and enjoy the gardens of La Hacienda Garden we suggest you secure your tickets early.



HARPS & PICNIC AFTERNOON TEA

🖺 27 Oct 2pm - 4pm

\$ 60.00

Join the Kodja Place team for this very special event and bring your rugs, picnic tables and chairs with you. What could be better than enjoying a picnic afternoon tea supplied by the Black Cockatoo Community Café, accompanied by a glass of bubbles in this stunning setting whilst listening to the music of angels? Harpist Shemara will provide the musical back drop to this memorable event which will become a lifelong memory.



LUCINDA'S EVERLASTINGS

🖰 28 & 29 Sept

③ 10.00

9697 Mobrup Rd, Kojonup

The Shire of Kojonup is proud to be home to Lucinda's Everlastings, a fantastic family business inspired by the uncomplicated natural beauty of this happy, bright and cheerful iconic Australian flower, which is responsible for attracting thousands of tourists every year. Come and see the magnificent fields of flowers, take some fabulous selfies and go home with some seeds to plant in your garden. Please don't forget to send us your photographs as well. Seed will be available to purchase.



Manks for playing WA

Thanks to you playing
Lotterywest games,
\$351.5 million went to
grants supporting the
WA community, including
428 not-for-profit groups
and local governments.





The 2024 WCP Civil Bloom Festival Launch Event is being hosted in Broomehill.

Join us for live music, dancers, fun activities with Circus WA, an amazing array of local market stalls, and delicious food.

Date: September 22, 2024

Time: 11.00am - 3.00pm

Location: Journal Street, Broomehill WA 6318













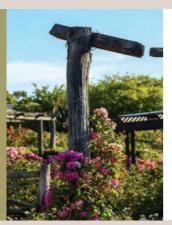
KOJONUP DRIVE

🖺 Sept - Oct 9am - 4pm

\$FREE

143 Albany Hwy, Kojonup

The Kojonup self-drive tours take you through the scenic Shire of Kojonup's diverse flora regions. Within these tours you will discover protected, significant species & communities of fauna such as the rufous treecreeper, redtailed phascogale & the threatened land snail. Flora species include the shy feather flower, fringed lily & trigger plant. Diverse vegetation communities within the local reserve play host to wandoo woodland, sheoak woodland, heath & brown mallet. Collect a free self-drive Wildflower Tours booklet from Kojonup Visitor Centre | 9831 0500.



COOKING WITH BUSH TUCKER

🖺 17 Oct 11am - 1pm

\$FREE

🗣 Kodja Place, 143 Albany Hwy, Kojonup

Visit the magnificent Australian Rose Maze in the Kodja Place Precinct and learn how to 'Cook with Bush Tucker in an informative cookery demonstration with Jo from Blue Wren Park who will show you how to cook some simple, but delicious recipes using these healthy and very special ingredients grown on her farm in Crossman.



CULTURAL TOURS WITH LOCAL KENFANG FLDER

MULTIPLE DATES

\$5.00+

Kodja Place, 143 Albany Hwy, Kojonup

The recent introduction of Bush Pockets responds to our changing climate and growing interest in healthy native food ingredients and natural remedies. This event also marks the official opening of the revamped Australian Rose Maze, sponsored by Enel Green Power Australia, which introduced the Flat Rocks Wind Farm Stage 1 to Kojonup. Their generosity has enabled the Kodja Place team to incorporate native plantings into our Cultural tours with Keneang Elder and Tour Guide Billy Riley. Billy will be available for tours of Kodja Place. Bookings will be essential.

OPEN GARDENS

🖺 26 & 27 Oct 10am - 4pm

\$ 10.00+

Kojonup is delighted to enter 4 interesting and contrasting gardens as part of the Shire's entry into the Bloom Festival in 2024 and we look forward to welcoming you into town to view them. Two completely new "Open Gardens' are included in Kojonup's programme this year, both of which are stunning in their own right. One is mature at 60 years of age and the 'baby' is just about to celebrate its 4th birthday. The young garden illustrates that with an 'eye' for design and great planting just how much can be achieved in a short time.



WOODANILLING ART EXHIBITION OPENING NIGHT

📛 20 Sept 6pm - 9pm

\$ FREE

♥Woodanilling Town Hall, 3316 Robinson Rd, Woodanilling

Join us for the Opening of the Woodanilling Art Exhibition, showcasing local artists, and their artistic talents. Nibbles and drinks provided.



WOODANILLING ART EXHIBITION

📛 21-26 Sept 10am - 4pm | 27 Sept 10am - 1pm

\$ FREE

♥ Woodanilling Town Hall, 3316 Robinson Rd, Woodanilling

The Shire of Woodanilling is holding its 2nd Annual Art Exhibition. Come and witness the amazing artistic display of Woodanilling's local talent show- cased in one place. Opportunities to purchase some of these beautiful pieces is available from opening night until the end of the exhibition.







WOODANILLING DRIVE

🖺 Sept - Oct 9am - 4.30pm

\$FREE

9 3316 Robinson Rd, Woodanilling

Woodanilling offers many locations bursting with native & rare flora. Located on Queerearrup Rd & along Douglas Rd, Oueerearrup Lake has significant historical value & native flora & fauna can be admired throughout the reserve. Martup Pool, north of town on Albany Hwy, & Wingedyne Nature Reserve on Orchard Rd, both offer opportunities to view wildflowers during spring. Along Shackley Rd, King Rock, a flora & fauna reserve, is an ideal picnic site with panoramic views of the surrounding district. Information available from Shire of Woodanilling.



DESIGNER DIRT EXHIBITION & WORKSHOPS

🖺 20 Sept - 20 Oct

\$110+

Designer Dirt, 2A/230 Chesterpass Rd, Albany

Explore our local creatives' artwork and garden art exhibition, all showcased in our one-of-a-kind setting! See sculptures, jewellery, printmaking, metalwork, stained glass, textiles, ceramics, photography and mixed media. Try learning a new skill with one of our workshops in welding, rust painting or gel printing!







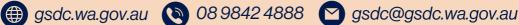


designer ART. GIFTS . GARDEN

HUGE range of home, garden + giftware. Loads of local artists, relaxed shopping + easy parking. Coffee machine (f) (i) (n) 2a/230 Chester Pass Rd, Albany designerdirtwa.com.au













WINF'D DOWN

🖺 10 Oct 11am - 2pm

\$177+

Gilberts Winery, 30138 Albany Hwy, Kendenup

Gilberts Winery, Phillips Brook Estate & Muse gallery bring you together for a magical moment in the vines. Arrive at the winery, draw a breath, let your shoulders to relax & let us look after you. Amy from Muse will lead you through some mindful moments, Phillips Brook will nourish us with an amazing spread & we will enjoy Gilberts wines. Inspired by our surroundings, our day will focus on Kambarang, bringing with it lessening of rain, fresh flowers & an abundance of local fruit and veg. A day to to spend with friends, take a moment to reconnect to self, soul and spirit.



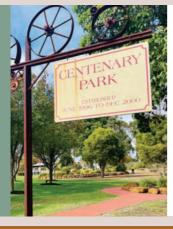
BANKSIAS & BUBBLES

📛 13 Oct 1pm - 4pm

\$68.00

♥ West Cape Howe Winery, 14923 Muir Hwy Mt Barker

Join us for "Banksias and Bubbles," a delightful paint and sip experience led by local artist Bronte Wilkes. This threehour guided workshop provides all the tools and materials you need to create your own canvas artwork inspired by the beautiful Banksias of the region. Enjoy a complimentary glass of wine as you unleash your creativity, with additional food and drinks available for purchase throughout the event. Immerse yourself in a relaxed, artistic atmosphere and take home your unique piece of art that captures the essence of Mount Barker's native flora.



DISCOVER MOUNT BARKER TOUR

MULTIPLE DATES

(\$)99pp

Mount Barker Visitor's Centre, 622/6 Albany Hwy, **Mount Barker**

Did you know that Mount Barker was once a leading producer and exporter of apples in Western Australia? And that the Mount Barker Wine Region was one of the first to be established in our state? Journey through this historic town on foot and hear the tales of then and now through mural art, landmarks, local people, food, coffee and wine. This half day tour begins at the 100 year old Mount Barker Railway Station building and ends with a hand crafted mini degustation showcasing local food and wine.

MOUNT BARKER

FEAST IN THE FITZ WITH FERVOR

🖰 13 & 14 Sept 5pm - 10pm

\$ 205pp

♀ TBC

Be led on a food journey like no other with Paul Iskov and the Fervor team in a secret location within the Fitzgerald Biosphere, as part of the highly anticipated, Ravensthorpe Wildflower Show. Enjoy a cocktail on arrival or a glass of sparkling, whilst you wait for the sun to set before settling into dinner.



RAVENSTHORPE WILDFLOWER SHOW

🖺 9 - 21 Sept 9am - 4pm

(\$)

35 Dunn St, Ravensthorpe

The largest wildflower show of its kind in the world, which celebrates & showcases the region's biodiversity & unique landscape. With over 700 flowering specimens in flower, on display at the Ravensthorpe Town Hall. Book into an art workshop or learn how to photograph wildflowers on your phone or how to identify them with a Botany for Beginners workshop. Visit local art galleries & immerse yourself into other events run by community groups in Hopetoun & Ravensthorpe. Enjoy home made country soups & Devonshire teas at the Ravensthorpe Community Centre.

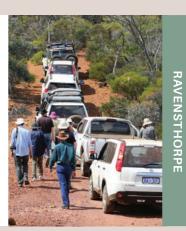


4WD TAG A LONG TOURS

⑤ TBC

Ravensthorpe

Join us on a 4WD Tag A Long Tour through the Ravensthorpe Range, which is rich in wildflowers, mineralogy, and stunning landscapes.





SOUTHERN WHEATBELT WONDER TOUR

🖺 20 - 22 Sept 8am - 3pm

\$1200+

Panbury Dolphin Discovery & Collie Visitor Centre

An exclusive tour for 2 nights & 3 days. Guided by Wildflower enthusiast, Alison from Forest Explorers. Meander through the Wheatbelt & discover WA's heritage, culture & delectable, WA local produce. We have hand selected the tour experiences supporting local country farmers, their local products, private collections & cultural stories with great hospitality locations throughout this Southern Wheatbelt Wander. See the stunning diverse WA Wildflowers, landscapes, amazing heritage & Australia's Golden Outback. Two Nights in Quality Accommodation.



OPEN GARDEN & HIGH TEA

🖺 5 & 12 Oct 2pm - 5pm

\$35.00

₱ 15 Hawker Rd, Kendenup

Come and enjoy the tranquil atmosphere of the delightful gardens, taking in the stunning views of the Stirlings across the valley while you sip your tea and coffee and partake in the tasty treats available! Genevieve is a local landscape photographer, and collector of antiquarian books. Both will be on display. You can also peek inside the 'Library in a Sea Container' - a curio of the Great South! The tour starts at 2.30pm.





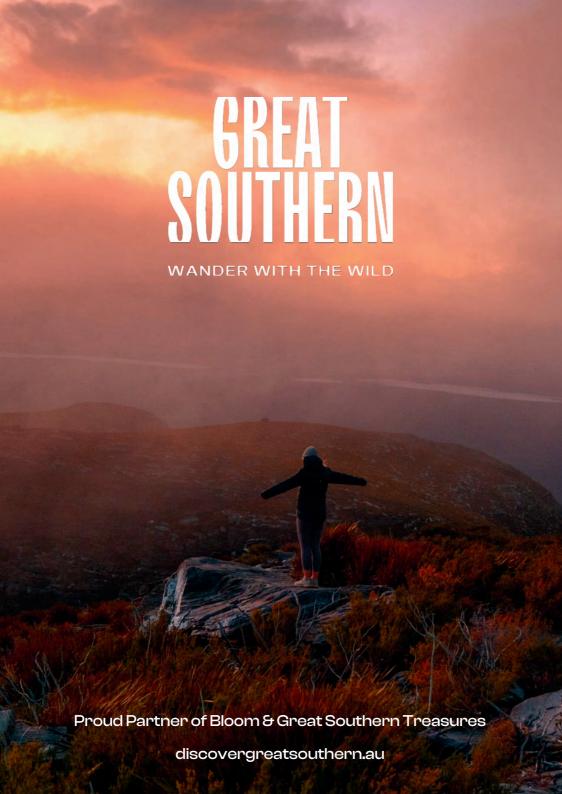














BIRDLIFE ON THE WELLSTEAD ESTUARY COMPETITION CLOSES

OPEN - 16 YEARS AND OVER

ISI SEPTEMBER

MOV > WHAT THE WELLSTEAD ESTLIADY MEAN

WHAT THE WELLSTEAD ESTUARY MEANS TO ME

themes

OPEN - 16 YEARS AND OVER JUNIOR - 15 YEARS AND UNDER

LIVING IN THE 'ZONE' (THINK FITZGERALD BIOSPHERE TRANSITION ZONE)

OPEN - 16 YEARS AND OVER
JUNIOR - 15 YEARS AND UNDER













CONTACT: ANNIE LEITCH

@FITZGERALDBIOSPHERE

😝 @FBG - FITZGERALD BIOSPHERE GROUP

Prize pool value of \$2500!!!

27th
SEPTEMBER













































Proud Partners of Bloom & Great Southern Treasures
australiassouthwest.com

INFORMATION

BREMER BAY CRC

7 Mary Street, Bremer Bay WA 6338 9837 4171 info@bremerbaycrc.com bremerbaywa.com.au

BROOMEHILL TAMBELLEUP CRC

34 Norrish Street, Tambellup WA 6320 9825 1177 manager@tambellupcrc.net.au tambellupcrc.net.au

CRANBROOK SHIRE

19 Gathorne St, Cranbrook 9826 1008 reception@cranbrook.wa.gov.au cranbrook.wa.gov.au

FRANKLAND RIVER CRC

55 Wingebellup Rd, Frankland River WA 6396 9855 2310 reception@franklandrivercrc.org.au franklandrivercrc.org.au

GNOWANGERUP CRC

47 Yougenup Rd, Gnowangerup 9827 1635 manager@gnowangerupcrc.com.au

JERRAMUNGUP CRC

8/10 Tobruk Rd, Jerramungup WA 6337 9835 1630 jerramungupcrc.com.au

KATANNING CRC

74 Austral Terrace, Katanning 0477 493 141 katanninghub@crc.net.au katanninghub.com crc.net.au

THE KODJA PLACE

143 Albany Hwy, Kojonup WA 6395 9831 0500 kojonupvisitors@bigpond.com kodjaplace.com.au

MOUNT BARKER VISITORS CENTRE

622/6 Albany Hwy, Mt Barker WA 6324 9851 1163 mountbarkerwa.com.au



WCP CIVIL

Safety and quality as a priority

We are a proudly Western Australian owned and operated company led by a highly experienced team of project managers and civil engineers, sharing a mission to deliver innovative, cost-effi cient, and high-quality civil infrastructure solutions to the State's road construction industry.



Safety Priority

Ensuring employee, subcontractor & general public safety is critical to our daily operations. We adhere to our strict third-party accredited safety management systems – prioritising safety.

Quality Promise

We work hard to exceed your expectations & deliver the highest quality result – on schedule & within budget – irrespective of how complex or challenging your project may be.

Environmental Commitment

We take the responsibility of safeguarding our surroundings for future generations seriously. As an environmentally focused company we proactively seek out ways to minimise our impact on the environment, with the aim of delivering long-term sustainable solutions.



































